



We are 'One PPG'

Our Purpose

We protect and beautify the world

Our Strategy

To strengthen our position as the world's leading paint, coatings and specialty materials company. We are viewed as best in class at what we do.

Growth

- Deliver consistent growth by exceeding market and customer needs
- Expand in markets and regions where we are underrepresented
- Strengthen PPG's brand and bring life to our purpose – PPG: WE PROTECT AND BEAUTIFY THE WORLD™

Customers

- Create value for our customers
- Know our customers better than they know themselves
- Provide unparalleled responsiveness and support

Operational Excellence

- Develop and implement safe work practices
- Have a laser focus on efficiency and profit improvement
- Manage our value chain to minimize our environmental footprint

Innovative Solutions

- Innovate, create, solve – provide sustainable solutions to address our customers' greatest needs
- Expand our world leading technologies across the breadth of our markets
- Partner with our customers to drive future success

People

- Lead, enable, empower and inspire our people to help them succeed
- Build diverse and inclusive teams
- Foster a positive workplace and strong, compliant work ethic

Shareholders

- Grow sales and earnings consistently to deliver superior shareholder returns



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We are PPG Proud

The PPG Way

Every single day at PPG:

We partner with customers to create mutual value.

We are insightful, dedicated and proactive. We have intimate knowledge of the market and our customers. We focus on practical solutions that make a difference.

We are “One PPG” to the world.

We are better and stronger together. We leverage our scale to reach new markets and introduce innovative technologies as we differentiate and disrupt our markets.

We trust our people every day, in every way.

We enable and empower our people to make the right decisions. We are inclusive, transparent and respectful. Our feedback is clear and actionable.

We make it happen.

We have a passion for winning. We achieve. We deliver with discipline and integrity. We bring our best energy to our work. We decide and act intelligently and quickly.

We run it like we own it.

We respect one another by being responsible and accountable. We always act in the best interest of our company, customers, shareholders and our communities.

We do better today than yesterday – every day.

We continuously learn. We develop our people to grow our businesses.



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