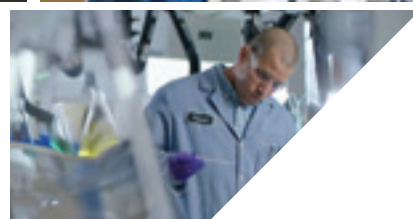
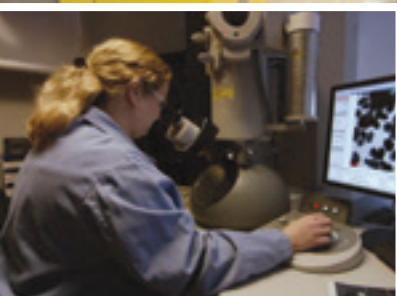
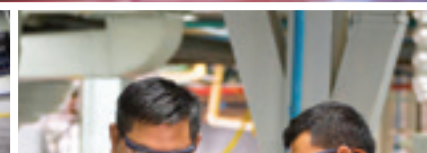


# We are 'One PPG'



We protect and beautify the world™







# We are PPG Proud

## Our Purpose

We protect and beautify the world

## Our Strategy

To strengthen our position as the world's leading paint, coatings and specialty materials company. We are viewed as best in class at what we do.

### Growth

- Deliver consistent growth by exceeding market and customer needs
- Expand in markets and regions where we are underrepresented
- Strengthen PPG's brand and bring life to our purpose – PPG: WE PROTECT AND BEAUTIFY THE WORLD™

### Customers

- Create value for our customers
- Know our customers better than they know themselves
- Provide unparalleled responsiveness and support

### Operational Excellence

- Develop and implement safe work practices
- Have a laser focus on efficiency and profit improvement
- Manage our value chain to minimize our environmental footprint

### Innovative Solutions

- Innovate, create, solve – provide sustainable solutions to address our customers' greatest needs
- Expand our world leading technologies across the breadth of our markets
- Partner with our customers to drive future success

### People

- Lead, enable, empower and inspire our people to help them succeed
- Build diverse and inclusive teams
- Foster a positive workplace and strong, compliant work ethic

### Shareholders

- Grow sales and earnings consistently to deliver superior shareholder returns

## The PPG Way

Every single day at PPG:

**We partner with customers to create mutual value.** We are insightful, dedicated and proactive. We have intimate knowledge of the market and our customers. We focus on practical solutions that make a difference.

**We are “One PPG” to the world.** We are better and stronger together. We leverage our scale to reach new markets and introduce innovative technologies as we differentiate and disrupt our markets.

**We trust our people every day, in every way.** We enable and empower our people to make the right decisions. We are inclusive, transparent and respectful. Our feedback is clear and actionable.

**We make it happen.** We have a passion for winning. We achieve. We deliver with discipline and integrity. We bring our best energy to our work. We decide and act intelligently and quickly.

**We run it like we own it.** We respect one another by being responsible and accountable. We always act in the best interest of our company, customers, shareholders and our communities.

**We do better today than yesterday – everyday.** We continuously learn. We develop our people to grow our businesses.

We are #PPGProud



We protect and beautify the world™

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