

PPG: Community Engagement

April 2017

We care about the communities where our employees live and work, and we are committed to our role as a responsible business, employer, and neighbor. This commitment is reflected in the support we provide to projects that focus on education and community sustainability.



There's a science to color. There's a magic to it, too. Most of us who work at PPG are here for both reasons. We're proud of how our coatings protect and beautify everything from the side of a barn to the paint on a car. We're equally as proud of how the right colors, chosen by the right expert, can transform the way people think and feel about their surroundings and experiences. That's the inspiration behind the COLORFUL COMMUNITIES™ program.

Each Colorful Communities project is a mix of four essential ingredients: a community need, a local partner, passionate PPG employees and PPG products. When these elements come together in the right way, something magical happens. A neglected park becomes a safe, cheerful center for community pride. A drab playground wall is transformed into a canvas for students' love of learning. A cold, institutional hospital ward takes on new warmth and comfort.

Colorful Communities Initiative (Since 2015)

60+

Projects in 20 countries

3,400

Volunteers

\$1.5MM

In PPG funding

1.8MM

Individuals positively impacted

17,400

Volunteer hours

9,330

Gallons of paint

“The Cesare Arrigo Children's Hospital is an important community institution and close to our hearts, and more than 110 of our employee volunteers were so pleased to bring some color and excitement to the young patients and visitors. We are honored to leave a tangible sign of our commitment to the communities where we operate and where our employees and their families live.”

Benito Sala, plant manager,
Quattordio, Italy, PPG



Employee Engagement

We believe in operating globally and giving back locally. PPG employees are at the center of our efforts to bring color and brightness to communities around the world, providing meaningful contributions in the communities where we operate. With more than 46,000 employees across 70 countries, we have a powerful ability to make a positive impact in the places we call home. PPG is proud to support the interests and passions of our employees who donate their money, their expertise and their time to build better communities.

\$256,000

In volunteer grants



Community Sustainability

We're more than a corporation. We're neighbors. That's why we're proud to give back to the places where we live and work. Whether it's covering graffiti or uncovering hidden barriers to employment, sustainable communities don't just lead to a sustainable business, they lead to a more sustainable future for us all. We have partnered with World Environment Day, the Pittsburgh Zoo & PPG Aquarium, Junior Achievement, and a variety of non-for-profits in PPG communities across the world.

\$5.38 Million

in community sustainability grants



Education

Our local communities have a need for a skilled workforce in research and development, manufacturing, information technology and industries related to science, technology, engineering and math (STEM) professions. To meet this demand – and the challenges of the changing world – PPG is investing in the next generation of innovators. We aim to excite youth about STEM and the world of possibilities it holds, and also support more advanced learning and career pursuits in specific fields of interest.

\$3.58 Million

In education grants